

Personnel 10

10 August 1955

MEMORANDUM FOR: Mr. Lloyd

SUBJECT : Savings Bond Campaign

1. Attached is a White House communication advising us of the establishment of an Interdepartmental Committee for Voluntary Payroll Savings. It was sent to the DD/S from the Director's Office [REDACTED] for action.

2. On reading the memo I failed to see any opportunity to take action and believe that the memo is simply a forewarning of future communications on the subject. Mrs. Priest, Treasurer of the United States, is to be Chairman of the new committee and we are urged to give her full support and cooperation. I would assume that we will receive something over her signature concerning this matter which will be the action element in the business and will probably call for appointment by Mr. Dulles of an Agency representative.

3. You might scan the attached for confirmation of my understanding of the memo. I suggest we simply hold this and I will have it flagged so that any new material on the subject will be brought to my attention.

SA-DD/S:CFC:dlc (10 Aug 55)

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Attachment